

University of Connecticut, College of Agriculture, Health and Natural Resources
Plan of Study for Minor in Business Management and Marketing

Name of Student: _____ Major: _____

Student ID: _____ Month & Year of Anticipated Graduation: _____

Cell Phone Number: _____ Email Address: _____@uconn.edu

CATALOG STATEMENT: The minor in Business Management and Marketing will provide an overview of marketing, management, and financial principles and concepts in applied business and economics. Analytical and applied decision-making skills are emphasized. This minor is not open to Applied & Resource Economics majors who are concentrating in Business Management and Marketing.

REQUIREMENTS: All students are required to complete 15 credits from the following courses.

	Credits	Semester/Year	Grade
ARE 2210: Essentials of Accounting and Business	3	_____	_____
ARE 3215: Business Management	3	_____	_____
ARE 3221: Business Strategies and Policy in Food Industries	3	_____	_____
ARE 3222 Marketing and Consumer Behavior	3	_____	_____
ARE 3225: Price Analysis and Futures Trading	3	_____	_____
ARE 3260: Food Policy	3	_____	_____
ARE 3464: Program Eval. and Benefit-Cost Analysis	3	_____	_____
ARE 4217: Business Finance in Food and Resource Industries	3	_____	_____
ARE 4275: Managerial Economics	3	_____	_____
ARE 4279: International Commodity Trade	3	_____	_____
SPSS 3540: Garden Center Management	3	_____	_____
ANSC 3452: Horse Breeding Farm Management OR	3	_____	_____
ANSC 4662W: Dairy Herd Management	3	_____	_____
Any 3000-level or above ARE course, if approved by minor advisor	3 (max.)	_____	_____

* Note: ARE 1150 may be required for some 3000-level or above ARE courses. Other courses may have prerequisites.

- Students must earn a grade of C or higher in each individual course listed above.
- Students must earn a combined grade point average of 2.5 or higher for all courses listed above.
- Students must complete all requirements for a baccalaureate degree. Once the minor has been declared, it will appear on the student's transcript.

MINOR ADVISOR: For more information on the minor, approval signature to declare the minor, or approval signature on the final Plan of Study for the minor, please contact Dr. Emma Bojinova at emma.bojinova@uconn.edu or 860-486-2838.

DECLARATION PROCEDURES: It is strongly encouraged that students meet with the minor advisor before declaring the minor. Students may declare the minor by either 1) submitting this form to CAHNR Academic Programs (Young 206), or 2) online at ppc.uconn.edu. The semester before graduation, students may submit their minor final plan of study online or by submitting this form to the Registrar.

FINAL PLAN PROCEDURES: Students who plan to graduate with a minor in Business Management and Marketing must complete the requirements as outlined above and declare the minor before submitting their Final Plan of Study for their major.

APPROVAL: Please check the appropriate box/es below:

- Declaration: Student has discussed minor requirements with minor advisor.
- Final Plan: Student has met with advisor and confirmed that all requirements for this minor have been completed, or will be completed, in order to be eligible for a minor in Business Management and Marketing upon graduation.

Student Signature

Date

Minor Advisor Signature

Date